



Schwan's Truck Load Event  
**Friday, November 20, 2009**  
2:00 p.m. – 6:00 p.m.  
Auburn Elementary School Parking Lot

We are excited to tell you that Auburn Elementary Parent Teacher Organization is coordinating a Schwan's Home Service Fundraiser to help fund school educational assemblies, field trips, and classroom supplies for the current school year. We recognize we've just completed our major Fall Fundraiser, but this **new** event is being done as a pilot. (Depending on the response to this event we may or may not host another.) As our first year for a Schwan's event our initial goal is \$3,000+ sales.

**You can come and purchase your favorite Schwan's items directly from a Schwan's Home Service representative!**

- Over 300 quality products to choose from. Certainly something to fit every eating occasion, flavor profile and nutritional need.
- No waiting for products; you are able to take them home the day of purchase and enjoy immediately!
- Schwan's donates a percentage of total sales from the event to our organization.
- Simply go online at [www.schwans.com](http://www.schwans.com) and enter in your zip code to find the excellent product selection for our area or shop with the enclosed catalog.
- Schwan's will be happy to reserve product for you so you'll be sure to get the products you want and simply pay the Schwan's representative when you pick up your products. (If you choose this option, please fill out the Pre-Order Form and return it to school by November 12.)
- Otherwise you may simply stop by the truck and choose from the fine assortment of items that are available on the day of the event.
- In addition to the truckload sale, gift certificates may also be purchased (in advance) and sent to your home while still benefiting Auburn Elementary. Details on reverse.

Thank you in advance for supporting the Auburn Elementary Schwan's Truck Load Event. We really appreciate your support!

We hope to see you on November 20 at school!  
Thank you!!

Auburn Elementary  
Parent Teacher Organization

**Dates to Remember:**  
**Pre-Order Forms Due to School: Nov. 12**  
**Truck Load Event (pickup and payment due): Nov. 20**